



Our Values

▶ WE ARE COMMITTED

It is our responsibility to protect the planet in which we all live. We focus our efforts on three key areas highlighted by the United Nations: **Affordable & Clean Energy, Responsible Consumption & Production,** and **Climate Action.**

▶ WE ARE FOCUSED

As the coating resins company, we are focused on delivering **eco-friendly solutions** in our industrial markets and help our customers stay ahead of evolving regulations.

▶ WE ARE BUILDING UPON OUR HERITAGE OF GREEN INNOVATION

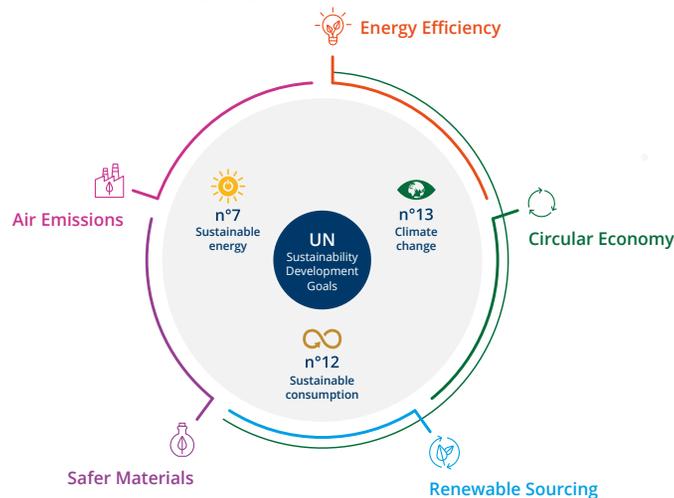
With a **long history** of being an **innovator of sustainable solutions**, we have the processes in place to encourage green innovation and promote new ways of thinking with our customers.

▶ WE PROVIDE THE BEST-FIT SOLUTION

We assess options in the context of the market and geographies we operate in, and offer the best solution possible to drive the change to more environmentally-friendly options.

Our Focus Areas

We are committed to improving our performance in terms of sustainability by taking action on five high priority areas, both from a **product and process** standpoint. Our **five sustainability pillars** align with three **Sustainable Development Goals** outlined by the United Nations:



Our Ambition

We want to contribute to a greener world by making circular thinking the core principle of how we do business.

We aim to achieve this by designing products with enhanced longevity or intended for multiple uses, increasing resources' productivity as well as reducing the use of finite sources.



We are committed to making the substitution of potentially harmful chemicals with safer options one of our top priorities.



We focus on reducing emissions of Volatile Organic Solvents across the product lifecycle to protect people and the environment.



We design our product and manufacturing process to achieve the highest efficiency in energy utilization across the product lifecycle.



We explore options to limit the consumption of resources, keep them in use as long as possible, and finally recover and recycle them at the end of service life.



We aim to minimize the use of finite resources and reduce the impact on climate change by looking at renewable alternatives for raw materials and energy we use.



Our Portfolio

Through constant innovation in a wide array of resin technologies, our global footprint, outstanding customer support and the industry's broadest product portfolio, we hold a unique position to support formulators in developing new green, high-performance and cost-effective coating solutions that will reach the market quickly.



Sustainability is a commitment to our stakeholders and a key part of our success.

We embrace this responsibility and stay focused and dedicated to pursuing a greener, more sustainable future together with our customers. With our broad portfolio of technologies and sustainable focus, we are your ideal partner to smoothly and successfully transition to green solutions and believe that together, we can "paint a sustainable world".



Painting a Sustainable World



CONTACT US

Scan this QR code and visit our **dedicated Sustainability page** on our website!



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